

The Townsley Law Firm

December Newsletter



Staff Member of the Month

Jordyn Goody is an attorney at The Townsley Law Firm, who works relentlessly with her team to achieve results for clients. After graduating from Louisiana State University Law School, Jordyn moved back to Lake Charles, where she was born and raised, to pursue justice for all of Southwest Louisiana.

Jordyn is an essential member of the team at TLF, who has successfully litigated a wide variety of practice areas. She looks forward to serving medical malpractice victims and handling complex appellate matters to secure results for her clients.

Outside of TLF, Jordyn is involved in the SWLA Bar Association and the Martinet Society where she participates in community events to advocate for the public and uplift the legal profession in the region.

Townsley Tips...

The Louisiana Products Liability Act

The Louisiana Products Liability Act is a state law that makes manufacturers responsible for harm from products that are “unreasonably dangerous.” This law provides a legal path for customers injured by defective goods due to design flaws, manufacturing errors, inadequate warnings or breach of warranty.

To prove a claim under the LPLA, a plaintiff must prove that they suffered an injury or loss, the product was defective – in one of the ways listed above, the defect caused the injury and the product was being used as intended or in a reasonably foreseeable way.

Damages covered in the event of a LPLA claim could be for past and future medical bills, lost wages, pain and suffering, etc. It does not allow for punitive damages against the manufacturer.

The LPLA defines a manufacturer as a “person or entity” that manufactures a product to be placed into “trade or commerce.” Manufacturing a product can mean “producing, making, fabricating, constructing, designing, remanufacturing, reconditioning or refurbishing,” even if the product has a component or part manufactured by another entity.

This definition extends to other people or entities like: someone who puts its name on a label, a seller who controls a “characteristic of the design, construction or quality” of a product that causes injury, and a seller who sells goods made by an “alien manufacturer” outside the U.S. if the seller is the foreign manufacturer’s “alter ego.”

Since the definitions, law and cases interpreting the law are very detailed and complex, if you are injured by a defective product, you should contact an attorney as soon as possible.

Recent Wins

\$7,200,000 - Jury Verdict
MED MAL - (Lake Charles, 2024)

\$2,637,884 - Jury Verdict
Personal Injury - (Lake Charles, 2024)

\$2,000,000 - Jury Verdict
Car Crash - (Beauregard Parish, 2024)

*****Visit our website for more information about how our firm can win for you*****

Visit Our Website:

townsleylawfirm.com

Check out our Social Media:

[@townsleylaw](#)



McNeese Sports:

townsleylawarena.com



Story of the Month

A coffee a day: COFFEE consumption at TLF

The history of coffee can be traced back centuries. From the Ethiopian Plateau to the Arabian Peninsula to Europe, the drink has voyaged far and wide to create a culture that brings people together.

Since the 15th and 16th centuries, beginning in the Middle East regions, people have gathered to have a cup along their journeys from place to place. According to an article by the National Coffee Association, coffee houses became essential to the exchange of information, so much so, that they became known as “Schools of the Wise.”

Coffee, and the way people drink it, has continued to evolve. Today, coffee is the way many people start their day. In 2025, reports showed that 66-percent of American adults drink coffee everyday, averaging about three cups per day.

That’s nearly 400 million cups of coffee daily for the average American. Coffee consumption is found to change depending on a variety of variables including: age, gender and even career path.

At The Townsley Law Firm, 33 staff members participated in a survey regarding their intake of coffee and other caffeinated products. Here are the results compared to the average American:

- About 79-percent of people at TLF said that they drink at least one cup of coffee a day.
- 6-percent of people at TLF said that they don’t drink coffee at all.
- The people who don’t drink any coffee said they prefer soda or tea.
- Out of the 26 people at TLF who drink coffee daily, 15-percent said they don’t drink any other type of caffeine.
- 5 people at TLF drink over two cups of coffee a day. 80-percent of these people prefer a made-at-home cup of coffee.

While at TLF staff members are only averaging about 1-2 cups a day, a cup less than the average American, the percent of people having at least one cup is higher.

According to a 2025 article by Balance Coffee, nearly 80-percent of coffee drinkers consume at least one cup of coffee at home. This number has increased 8-percent since 2020 and 10-percent since 2017. About 36-percent of Americans visit a coffee shop at least once a week, with 12-percent visiting daily.

At TLF:

- 52-percent of people said that they prefer coffee made at home.
- 24-percent of people said they prefer coffee from a coffee shop.
- 15-percent of people said they do not have a preference.
- The people who prefer at-home coffee spend over \$10 less than people who prefer a coffee shop.
- People at TLF who prefer coffee shops are, on average, younger than people who prefer made-at-home coffee.

Balance Coffee also included age ranges in their article. 47-percent of people ages 18-24 drink coffee daily. This percentage increases as age increases, with 64-percent of people ages 40-59 drinking coffee daily. At TLF, only about 1-2 people per age category said that they don’t drink coffee daily.

While people in the lowest age range, 18-24, drink less coffee overall, they spend \$19 weekly on coffee, which is the most money spent on average. People ages 35-41 spend the least weekly, averaging \$3 a week.

The average American household spends about \$75 on coffee for home consumption annually, according to the Balance Coffee article. The article also states that on average, Americans’ spending on coffee shop purchases was about \$21 per week.

In a 2025 report by the National Coffee Association, 85-percent of Gen Z coffee drinkers are adding creamer compared to 70-percent of coffee drinkers overall. At TLF:

- About 85-percent of people who drink coffee daily add something to their coffee, whether that be milk, creamer or sugar.
- All people ages 18-24 add something to their coffee, whether that be milk, creamer or sugar.
- 18-percent of people say that they would drink black coffee.

Coffee is a form of caffeine that has been around for centuries. Not only can coffee provide a much needed energy boost, but it creates community. Coffee and other caffeinated products can also affect health.

An article produced by the Cleveland Health Clinic said that caffeine can help you feel more awake, alert, focused and can improve your mood.

In small amounts, like a small cup of coffee, the effects of caffeine can help relieve the pain of tension headaches and migraine headaches. Moderate coffee drinking is also thought to be good for the heart and may lead to a decrease in hypertension and high cholesterol.

On the other hand, caffeine can be bad for people’s health if too much is consumed. It can lead to feelings of anxiety, jitters, irritability and can keep you from sleeping at night. According to the Cleveland Clinic article, regularly consuming over 400 mg may increase heart rate and blood pressure over time.

Ultimately, coffee and other caffeinated products affect people differently. In moderation, caffeine can benefit health, however, caffeine can be addictive and an overdose could be fatal. A report by the Better Health Channel states that how you react to caffeine depends on a variety of things like: body mass, overall health and metabolism.



Jargon Junction

Learning the Language of the Law

Source: Legal Information Institute - Cornell Law School

en banc

en · banc

A special procedure where all judges of a particular court hear a case.

Firm Fun



On Thursday Dec. 18, 2025, at the monthly staff meeting, TLF employees participated in a “Secret Santa” gift exchange.

At the meeting, people gave a gift to the person whose name they pulled at the beginning of the month. Each participant was asked to write down their top three “wants” that were within a \$25 price range.

Staff was also invited to wear ugly Christmas sweaters on Thursday to elevate the holiday spirit. The meeting was complete with lunch from Chick-fil-a, that included a spread of chicken nuggets, fries and mac-and-cheese.



In the COMMUNITY

.....Holiday Helping Hands.....



On Christmas Day, Panorama Music House hosted this year’s annual Holiday Helping Hands event in downtown Lake Charles.

Holiday Helping Hands is an event put on to ensure that every person in the community enjoys their holiday and has any support they may need. Restaurants, small businesses and volunteers from across Lake Charles gather together to provide a free and festive meal.

This event also had an on-site Santa for kids to take pictures with and receive gifts from. These gifts were provided by people and groups throughout the community, including the Southwest Louisiana Young Lawyers Section.

Every October, the SWLAYLS puts on a chili and gumbo cookoff at Crying Eagle Brewery to raise money for Holiday Helping Hands.

This year at Oktobarfest, over \$13,000 was raised to go towards gifts for children in need. The Townsley Law Firm’s own, Hannah Mayeaux, organized this year’s Oktobarfest event.

The SWLAYLS also partnered with PetSmart, who donates over 250 stuffed animals every Christmas to support the program. PetSmart has been participating in the event for over a decade.

Many attorneys at TLF are a part of the Young Lawyers Section, and they each work very hard to help provide for the community.





Townsley Talks

TLF Christmas Party

On Friday, Dec. 19, the Townsley Law Firm held their annual Christmas Party at Brickhouse Catering and Events.

All TLF staff, as well as, their family and friends were invited to celebrate the holidays. People dressed to the nines to eat an array of delicious food, have some drinks and enjoy great company. There was even a dessert bar, complete with a variety of cookies, milk and all-you-can-eat cheesecake.

The event had a photo booth and a D.J. that encouraged everyone to showcase their best moves on the dance floor. In an annual tradition, TLF staff members circled up on the floor to sing and dance together for one song before taking a group photo.

Happy Holidays to all, from the Townsley Law Firm!



Visit Our Website:

townsleylawfirm.com

Check out our Social Media:

[@townsleylaw](https://www.instagram.com/townsleylaw)



McNeese Sports:

townsleylawarena.com



December Events

Men's Basketball

- Dec. 5 - 6:30 p.m. **W**
vs. Northwestern State
- Dec. 12 - 7:30 p.m. **W**
vs. East Texas A&M

Women's Basketball

- Dec. 12 - 5:00 p.m. **W**
vs. East Texas A&M
- Dec. 15 - 6:30 p.m. **L**
vs. Northwestern State

Winter Commencement

- Dec. 19 - 9:00 a.m.
Colleges of Business, Education, Nursing
& Health
- Dec. 19 - 1:30 p.m.
Colleges of Agricultural Sciences, Liberal
Arts, Science, Engineering & Mathematics

Only events in The Townsley Law Arena included – this is NOT a full game or event schedule

For full game and event schedules, visit mneese.edu.

Visit Our Website:

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@townsleylaw  

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The Townsley Law Arena

Home of McNeese State University Cowboys and Cowgirls



The McNeese basketball teams finish out 2025 with a bang. The Cowboys are 10-3 overall moving into the new year, and the Cowgirls are 9-4.

Both teams are playing at an elite level, and they haven't hit their ceiling yet. As conference play amps up, the Cowboys and Cowgirls are working hard to win the league.

As of Dec. 29, the Cowboys are No. 17 in CollegeInsider's Mid Major Top 25 poll. The Cowgirls broke the top 100 in net rankings coming in at No. 91 as of Dec. 1.

Big things are happening for McNeese. On Jan. 2 and Jan. 3, the Cowboys and Cowgirls compete against Lamar in the "Battle of the Border." The Townsley Law Arena will be electric on Friday and Saturday for an exciting weekend of McNeese basketball.

RIDE FOR THE BRAND
McNeese Athletics

